

***Judul:***

Analisis pengaruh marketing communications terhadap keputusan pembelian (objek penelitian: Go-Jek) = Analysis of the effect of marketing communications on purchase decision research object: Go-Jek

***Pengarang/Penulis:***

Made Devicca Surya, author

***Subjek:***

Marketing--Advertising.

***Nomor Panggil:***

T51568

***Penerbitan:***

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