

Judul:

Analisis peran customer care pada strategi customer relationship marketing pasien ikatan kerjasama (IKS) Rumah Sakit Risa Sentra Medika Mataram = Analysis of the role of customer care in customer relationship marketing strategy patient cooperation in Risa Sentra Medika Mataram Hospital

Pengarang/Penulis:

Cheria Cahyaningtyas, author

Subjek:

Relationship marketing -- Management

Nomor Panggil:

T51383

Penerbitan:

Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)