

Judul:

Pengaruh salespeople's entrepreneurial behaviors terhadap customer satisfaction, trust, commitment dan loyalty = The impact of salespeople's entrepreneurial behaviors toward customer satisfaction, trust, commitment and loyalty

Pengarang/Penulis:

Ra Putri Tri Widyaningrum, author

Subjek:

Customer services--Economic aspects

Nomor Panggil:

T52161

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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