

Judul:

Pengaruh electronic customer relationship management (e-CRM) terhadap e-loyalty melalui e-satisfaction: studi pada website Garuda Indonesia =
The effect of electronic customer relationship management (e-CRM) toward e-loyalty through e-satisfaction: study on website of Garuda Indonesia

Pengarang/Penulis:

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Subjek:

Customer relations -- Management; Loyalty; Satisfaction -- Economic aspects

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