

Judul:

Penerapan strategi spin-off dan analisis keberhasilan program reality show Korea (studi kasus terhadap program TV New Journey to the West 4, Kang s Kitchen dan Youth Over Flower : Winner) = The Implementation of spin-off strategy and the successful analysis of Korean reality TV program (case study for New Journey to The West 4, Kang s Kitchen and Youth Over Flower : Winner)

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Television programs Korea (South)

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