

Judul:

Analisis kegiatan kampanye Public Relations Forever against animal testing dalam Pembentukan brand personality The Body Shop di Indonesia = Analysis of Public Relations Campaign Forever against animal testing on forming the brand personality of The Body Shop in Indonesia

Pengarang/Penulis:

Amalia Mahdini, author

Subjek:

Campaigns, Advertising; Public relations

Nomor Panggil:

MK-Pdf

Penerbitan:

Fakultas Ilmu Sosial dan Ilmu Politik Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)