

Judul:

Pengaruh intensi perilaku hidup sehat terhadap minat pembelian produk kesehatan bear brand gold white tea di Jakarta : studi dengan pendekatan theory of planned behaviour = The influence of the intention of healthy living behavior towards the interest in buying health products bear brand white gold tea in Jakarta : study with the theory of planned behavior approach

Pengarang/Penulis:

Robbi Rakhman, author

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Behavior analysis and society series

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