

Judul:

Pengaruh corporate social responsibility, corporate reputation dan brand equity terhadap brand performance : studi pada Telkomsel = The effect of corporate social responsibility, corporate reputation and brand equity on brand performance : study in Telkomsel

Pengarang/Penulis:

Restu Ayu Larasati, author

Subjek:

Corporate social responsibility -- Developed countries

Nomor Panggil:

T51856

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

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