

Judul:

Pengaruh e-Service quality, reputation, e-Trust, e-Satisfaction, terhadap e-Customer loyalty (studi pada PT. Bank Central Asia Tbk) = The Effect of e-Service quality, reputation, e-Trust, e-Satisfaction towards e-Customer loyalty (study PT. Bank Central Asia Tbk) / Ai Heni Novianti

Pengarang/Penulis:

Ai Heni Novianti, author

Subjek:

e-Service Quality; Customer loyalty; Customer relations; Reputation

Nomor Panggil:

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Penerbitan:

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