

Judul:

Strategi political marketing calon anggota legislatif perempuan di pileg DPR RI 2014: studi kasus keterpilihan Betti Shadiq Pasadigoe di Sumatera Barat I = Political marketing strategy of women legislative candidates in 2014's election of the house of representatives of Republic of Indonesia: case study of Betti Shadiq Pasadigoe's victory in West Sumatera I

Pengarang/Penulis:

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Subjek:

Marketing -- Political aspects; Campaign management; Propaganda

Nomor Panggil:

S-Pdf

Penerbitan:

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