

***Judul:***

Hubungan antara variabel event brand image, event brand quality, event brand value, dan event brand loyalty pada model customer-based brand equity yang digunakan untuk menganalisa acara edukasi = Relationships between event brand image, event brand quality, event brand value, and event brand loyalty in customer-based brand equity model which used to analyze educational event

***Pengarang/Penulis:***

Elgine Harits, author

***Subjek:***

Branding (Marketing); Brand name products; Brand loyalty

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

Fakultas Ilmu Sosial dan Ilmu Politik Universitas Indonesia

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