

Judul:

Pengaruh in-store shopping experience terhadap revisit intention dan positive word of mouth pada JD.ID X-Mart di Jakarta = The effect of in-store shopping experience towards revisit intention and positive word of mouth in JD.ID X-Mart at Jakarta

Pengarang/Penulis:

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Subjek:

Shopping -- Social aspects; Word-of-mouth advertising

Nomor Panggil:

S-Pdf

Penerbitan:

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