

Judul:

Analisis pengaruh social media influencer's source credibility terhadap brand attitude: studi pada social media influencer Rachel Vennya pada merek sate taichan "Goreng" = The impact of social media influencer's source credibility on brand attitude: study on Rachel Vennya as a social media influencer for the sate taichan "Goreng" brand

Pengarang/Penulis:

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Subjek:

Internet advertising; Brand name products

Nomor Panggil:

S-Pdf

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