

Judul:

Pengaruh green perceived value, green satisfaction, dan green trust terhadap green loyalty pada konsumen the Body Shop di Jakarta = The influence of green perceived value, green satisfaction, and green trust on green loyalty to consumers of the Body Shop in Jakarta

Pengarang/Penulis:

Dian Apriliani, author

Subjek:

Customer loyalty; Satisfaction -- Economic aspects; Brand name products

Nomor Panggil:

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Penerbitan:

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