

Judul:

Pengaruh perceptions of price promotion terhadap customer satisfaction: studi pada Matahari Department Store Depok = The effect of perceptions of price promotion on customer satisfaction: study at Matahari Department Store Depok

Pengarang/Penulis:

Yudithia Rakhmadita, author

Subjek:

Consumer satisfaction; Pricing

Nomor Panggil:

S-Pdf

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