

Judul:

Pengaruh electronic word of mouth dan price sensitivity terhadap purchase intention akan peer-to-peer accommodation pada generasi millennials = The Influence of electronic word of mouth and price sensitivity to purchase intention of peer-to-peer accommodation on millennials

Pengarang/Penulis:

Felicia, author

Subjek:

Word-of-mouth advertising

Nomor Panggil:

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