

Judul:

Manajemen krisis public relations Kementerian Komunikasi dan Informatika dalam menyikapi berita bohong (hoaks) yang beredar terkait dengan kebijakan registrasi ulang kartu prabayar (periode Oktober-November 2017) = Public relations crisis management which have been implemented by Ministry of Communication and Information to respond hoaxes related to re-registration prepaid cards policy (October-November 2017 period)

Pengarang/Penulis:

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Subjek:

Crisis management; Communication in management; Public relations -- Management

Nomor Panggil:

S-Pdf

Penerbitan:

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