

Judul:

Analisis pengaruh service quality, perceived value, perceived image, satisfaction, dan customer engagement terhadap behavioral intention dari penumpang maskapai penerbangan komersial domestik = The Influence of service quality, perceived value, perceived image, satisfaction, and customer engagement on behavioral intention of domestic commercial airline passengers

Pengarang/Penulis:

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Subjek:

Customer equity--Management

Nomor Panggil:

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Penerbitan:

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