

Judul:

Analisis faktor yang mempengaruhi attitude toward brand dan attitude toward instagram ads, serta pengaruhnya terhadap behavioral intention di media sosial instagram = Analysis of factors affecting attitudes toward brands and attitudes toward instagram ads, and their effects on behavioral intention on social media instagram

Pengarang/Penulis:

Fakhri Subhana Haiti, author

Subjek:

Social media--Economic aspects

Nomor Panggil:

T-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)