

***Judul:***

Analisis faktor yang mempengaruhi attitude toward brand dan attitude toward instagram ads, serta pengaruhnya terhadap behavioral intention di media sosial instagram = Analysis of factors affecting attitudes toward brands and attitudes toward instagram ads, and their effects on behavioral intention on social media instagram

***Pengarang/Penulis:***

Fakhri Subhana Haiti, author

***Subjek:***

Social media--Economic aspects

***Nomor Panggil:***

T-Pdf

***Penerbitan:***

Fakultas Ekonomi dan Bisnis Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)