

Judul:

Hubungan antara penelusuran produk di instagram dan motivasi belanja serta pengaruhnya terhadap purchase intention, word-of-mouth intention dan impulse buying = The Relationship between product browsing on instagram and shopping motivation, and its effects on purchase intention, word-of-mouth intention and impulse buying

Pengarang/Penulis:

Nuri Handayani, author

Subjek:

Consumers--Econometric models

Nomor Panggil:

T-Pdf

Penerbitan:

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