

Judul:

Faktor penentu repurchase intention dan switching intention: analisis pada online travel agent, peer-to-peer accommodation, dan virtual hotel operator = Determinants of repurchase intention and switching intention: analysis on online travel agent, peer-to-peer accommodation and virtual hotel operator / Andrianto Prasetya Nugroho

Pengarang/Penulis:

Andrianto Prasetya Nugroho, author

Subjek:

Travel agents -- Online; Virtual Hotel Operator

Nomor Panggil:

T-Pdf

Penerbitan:

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