

***Judul:***

Pengaruh Human Brand Identity dan Branding Communication terhadap Brand Image dan Brand Love Selebritas = Effect of Human Brand Identity and Brand Communication towards Brand Image and Brand Love of Celebrities

***Pengarang/Penulis:***

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***Subjek:***

Branding (Marketing); Advertising; Marketing -- Management

***Nomor Panggil:***

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***Penerbitan:***

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