

Judul:

Penerapan Strategi Market Development melalui Kegiatan Sales Promotion di Bengkel XYZ = Application of Market Development Strategy through Sales Promotion Activities in XYZ Workshop.

Pengarang/Penulis:

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Subjek:

Executive coaching; Market development; Sales promotion

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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