

Judul:

Strategi dalam peningkatan customer satisfaction dan customer loyalty berdasarkan faktor-faktor customer perceived value pada Grandkemang Hotel Jakarta = Strategies to increase customer satisfaction and customer loyalty based on customer perceived values factors in Grandkemang Hotel Jakarta

Pengarang/Penulis:

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Subjek:

Consumer satisfaction; Customer relations; Customer loyalty

Nomor Panggil:

S-pdf

Penerbitan:

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