

Judul:

Employer branding korporasi multinasional via media sosial: analisis citra brand agensi x di Instagram = Multinational corporation employer branding through social media: brand image analysis for advertising agency x on Instagram

Pengarang/Penulis:

Brigitta Sasotya Maharani, author

Subjek:

Personnel management; Branding (Marketing); Social media

Nomor Panggil:

S-Pdf

Penerbitan:

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