

***Judul:***

Pengaruh perceived usefulness, competence trust dan continuous commitment terhadap positive word of mouth: pada pengguna aplikasi Digibank = The influence of the perceived usefulness, competence trust and continuous commitment to positive word of mouth: on Digibank apps user

***Pengarang/Penulis:***

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***Subjek:***

Word-of-mouth advertising; Consumer behavior

***Nomor Panggil:***

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***Penerbitan:***

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