

Judul:

Pengaruh cognitive dan affective customer experience terhadap trust melalui variabel mediasi satisfaction pada Konsumen Sociolla.com di Jabodetabek = The Effect of cognitive and affective customer experience towards trust with mediating variable satisfaction on Sociolla.com consumer in Jabodetabek Area

Pengarang/Penulis:

Amenia Vellina Kesuma, author

Subjek:

Business Administration, Management; Teleshopping; Consumer behavior; Electronic commerce

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)