

Judul:

Analisis pengaruh CSR terhadap brand image dan brand equity Bank Syariah di Indonesia = The analysis of the effect of corporate social responsibility on brand image and brand equity of Islamic Banking in Indonesia / Hasan Albaqir Harahap

Pengarang/Penulis:

Harahap, Hasan Albaqir, author

Subjek:

Banks and banking -- Religious aspects -- Islam; Social responsibility of business

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)