

***Judul:***

Pengaruh Islamic branding perception of services, convenience of service dan ethical organization terhadap preference masyarakat pada bank syariah = The effects of Islamic branding, service perception, service convenience, and ethical organization on preferences in sharia banks

***Pengarang/Penulis:***

Teuku Muhammad Reza Farobby, author

***Subjek:***

Consumption (Economics) -- Religious aspects -- Islam; Marketing -- Islamic countries; Branding (Marketing) -- Islamic countries; Finance (Islamic law)

***Nomor Panggil:***

S-pdf

***Penerbitan:***

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