

Judul:

Pengaruh Islamic branding perception of services, convenience of service dan ethical organization terhadap preference masyarakat pada bank syariah = The effects of Islamic branding, service perception, service convenience, and ethical organization on preferences in sharia banks

Pengarang/Penulis:

Teuku Muhammad Reza Farobby, author

Subjek:

Consumption (Economics) -- Religious aspects -- Islam; Marketing -- Islamic countries; Branding (Marketing) -- Islamic countries; Finance (Islamic law)

Nomor Panggil:

S-pdf

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)