

Judul:

Analisis Pengaruh Social Media dan Behavioral Belief Terhadap Consumer Repurchase Intentions di E-Commerce Indonesia = Analysis of Social Media and Behavioral Belief Effect on Consumer Repurchase Intentions in Indonesian E-Commerce

Pengarang/Penulis:

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Subjek:

Social interaction -- Economic aspects; Social media -- Economic aspects; Consumer Repurchase Intentions; Electronic commerce

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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