

Judul:

Pengaruh kriteria pemilihan mitra terhadap kinerja perusahaan melalui kolaborasi rantai pasok dan keunggulan kolaboratif: Kajian empiris perusahaan penyedia jasa logistik di Indonesia = The Effect of partner selection criteria on firm performance through supply chain collaboration and collaborative advantage: Empirical study of logistics service provider companies in Indonesia

Pengarang/Penulis:

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