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Judul:

Analisis Faktor-Faktor Penerimaan Mobile Payment di Indonesia dengan:
Studi Kasus yap! (Your All Payment) = Analysis of Key Factors Affecting
Acceptance Towards Mobile Payment in Indonesia: A Case Study of yap!
(Your All Payment) / I Gede Adi Surya Atmajaya

Pengarang/Penulis:

I Gede Adi Surya Atmajaya, author

Subjek:

Mobile commerce -- Indonesia;

Nomor Panggil:

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