

Judul:

Pengaruh EWOM, classes hotel, dan discount strategy terhadap,trust,attitudedan intention to book = The effect of EWOM, classes hotel, dan discount strategy on trust, attitude and intention to book / Irianti Novita

Pengarang/Penulis:

Irianti Novita, author

Subjek:

CustCustomer services; Customer relations -- Management; Hotel management

Nomor Panggil:

T54061

Penerbitan:

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