

***Judul:***

Electronic word of mouth kampanye dietkantongplastik (pengaruh terhadap pengetahuan, sikap, dan niat perubahan perilaku) = Electronic word of mouth #dietkantongplastik campaign (the influence towards knowledge, attitude, and intention to change behavior) / Safira Hasna

***Pengarang/Penulis:***

Safira Hasna, author

***Subjek:***

Electronic word of mouth; Intention to change behavior

***Nomor Panggil:***

T55178

***Penerbitan:***

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