

Judul:

Pengaruh Social Media Influencer's Source Credibility Pada Akun Instagram Tasya Farasya Terhadap Brand Attitude Merek Kosmetik Make Over di JABODETABEK = Impact of Social Media Influencer's Source Credibility on Tasya Farasya's Instagram Account towards Brand Attitude of Make Over Cosmetic Brand in JABODETABEK Area

Pengarang/Penulis:

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Subjek:

Social media influencers

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Penerbitan:

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