

***Judul:***

Pengaruh Shopping Motivation dan Product Browsing terhadap Online Impulsif Buying (Produk pakaian dan kosmetik konsumen Shopee Jabodetabek) = The Effect of Shopping Motivation and Product Browsing on Online Impulse Buying (Shopee Jabodetabek consumer clothing and cosmetic products)

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***Subjek:***

e-Commerce/e-business.

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