

Judul:

Analisis pengaruh social media marketing activities terhadap customer loyalty (Studi Kasus: Top Five E-commerce Indonesia) = The effect analysis of social media marketing activities on customer loyalty (Case Study: Indonesia's Top Five E-commerce)

Pengarang/Penulis:

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Subjek:

Social media; Marketing -- Management; Customer loyalty; Electronic commerce -- Management; Social media -- Marketing

Nomor Panggil:

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Penerbitan:

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