

Judul:

Pengaruh country of origin dan store image terhadap product evaluation dan repurchase intention: studi pada konsumen Miniso di Jabodetabek = Effect of country of origin and store image towards product evaluation and repurchase intention: study of Miniso consumers in greater Jakarta

Pengarang/Penulis:

Nena Salsabila, author

Subjek:

Consumer behavior; Purchasing; Consumers' preferences

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)