

Judul:

Hubungan antara e-service quality, e-satisfaction dan e-loyalty pada pelanggan Tokopedia di Jakarta = Relationship between e-service quality, e-satisfaction and e-loyalty to Tokopedia customers in Jakarta

Pengarang/Penulis:

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Subjek:

Customer loyalty; Consumer satisfaction; Web site development industry; Teleshopping; Online social networks

Nomor Panggil:

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