

Universitas Indonesia Library >> UI - Skripsi Membership

Title:

Pengaruh employer brand attractiveness terhadap intention to apply dengan organizational reputation sebagai variabel mediasi (studi pada PT Unilever Indonesia) = The effect of employer brand attractiveness to intention to apply with organizational reputation as mediation variable (study on PT. Unilever Indonesia)

Author:

Sesilia Dhea Ajeng Arsanti, author

Subject:

Organizational resilience; Employer branding; Industrial relations

Call Number:

S-pdf

Publisher:

Fakultas Ilmu Administrasi Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)