

Judul:

Analisis variabel-variabel yang mempengaruhi reusage intention mobile banking (studi kasus Mobile Banking BRI) = The Analyze of variables that influencing reusage intention toward mobile banking (case study BRI Mobile Banking)

Pengarang/Penulis:

Chalis Kurniawati, author

Subjek:

Absorptive capacity (Economics); Banks and banking, Mobile; Financial institutions--Economic aspects; Monetary policy

Nomor Panggil:

S-pdf

Penerbitan:

FAkultas Ekonomi dan Bisnis Universitas Indonesia

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