

Judul:

Pengaruh dari perceived quality, perceived value, price fairness, and satisfaction on customer's revisit intention and word of mouth intention towards indonesian coffee shops = The influence of perceived quality, perceived value, price fairness, and satisfaction on customer's revisit intention and word of mouth intention

Pengarang/Penulis:

Laurensius Joshua, author

Subjek:

Satisfaction; Coffee shop management; Customer relations; Prices

Nomor Panggil:

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Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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