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**Judul:**

Penerapan manajemen reputasi perusahaan (corporate identity, corporate image, dan corporate reputation) pada perusahaan pialang asuransi: studi kasus PT. AMS Insurance Brokers = The application of corporate reputation management (corporate identity, corporate image, and corporate reputation) towards insurance brokerage companies: case study of PT. AMS Insurance Brokers

**Pengarang/Penulis:**

Nuraini Novianti, author

**Subjek:**

Industrial management; Independent insurance agents

**Nomor Panggil:**

TA-pdf

**Penerbitan:**

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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