

Judul:

The lean startup : how constant innovation creates radically successful businesses

Pengarang/Penulis:

Ries, Eric, 1978, author

Subjek:

Consumer behaviour; Innovations; Marketing; Enterprenuership

Nomor Panggil:

658.1 RIE 1

Penerbitan:

Penguin Random House

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)