

**Judul:**

The lean startup : how constant innovation creates radically successful businesses

**Pengarang/Penulis:**

Ries, Eric, 1978, author

**Subjek:**

Consumer behaviour; Innovations; Marketing; Enterprenuership

**Nomor Panggil:**

658.1 RIE 1

**Penerbitan:**

Penguin Random House

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)