

***Judul:***

Value Proposition Design : How to Create Products and Services Customers Want

***Pengarang/Penulis:***

***Subjek:***

Customer services -- Management; Production management -- Quality control; Quality control; Consumer satisfaction; Customer relations

***Nomor Panggil:***

658.401 2 VAL

***Penerbitan:***

Wiley

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)