

***Judul:***

Fascinate, Revised and Updated: How to Make Your Brand Impossible to Resist

***Pengarang/Penulis:***

Hogshead, Sally, author

***Subjek:***

Advertising -- Psychological aspects; Marketing -- Psychological aspects

***Nomor Panggil:***

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***Penerbitan:***

Harper Business

***Link Terkait:***

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