

Judul:

Analisis pengaruh Experiential Quality, Excitement, Museum Image, dan Experiential Satisfaction terhadap Revisit Intention di Museum MACAN Jakarta = A Study about the Effect of Experiential Quality, Excitement, Museum Image, and Experiential Satisfaction toward Revisit Intention in Museum MACAN Jakarta.

Pengarang/Penulis:

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Subjek:

Marketing; Museum Impact and Evaluation Study

Nomor Panggil:

T-Pdf

Penerbitan:

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