

Judul:

Pengaruh penggunaan social media dalam kegiatan employer branding terhadap tingkat organizational attractiveness perusahaan = The influence of social media use in employer branding activity toward the level of organizational attractiveness

Pengarang/Penulis:

Fazha Maulana Razak, author

Subjek:

Social media; Personnel management; Employees -- Recruiting; Employee retention; Human resource management

Nomor Panggil:

S-Pdf

Penerbitan:

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