

***Judul:***

Pengaruh persepsi person-organization fit terhadap organizational attractiveness: Peran mediasi employer branding dan use of social media  
= The effect of perceived person-organization fit on organizational attractiveness: mediating role of employer branding and use of social media

***Pengarang/Penulis:***

Yessi Ines, author

***Subjek:***

Social media; Talent management; Employer branding

***Nomor Panggil:***

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***Penerbitan:***

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