

***Judul:***

Perancangan Strategi Manajemen Hubungan Supplier Mempertimbangkan Kombinasi Segmentasi Purchasing Portfolio Matrix (PPM) dan Supplier Portfolio Matrix (SPM) pada Industri Manufaktur di Indonesia = Designing Supplier Relationship Management Strategy Considering The Segmentation Combination of Purchasing Portfolio Matrix (PPM) and Supplier Portfolio Matrix (SPM) in Manufacturing Industry in Indonesia.

***Pengarang/Penulis:***

Siti Rahayu, author

***Subjek:***

Supply and demand -- Management.

***Nomor Panggil:***

T-Pdf

***Penerbitan:***

Fakultas Teknik Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)